

Serial No.: 09/418,744

***In the Claims:***

Please replace pending Claims 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 15, 16, 17, 18, 19 and 20 with the following replacement Claims 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 15, 16, 17, 18, 19 and 20, respectively.

- Sum*  
*BT*
1. (Amended) A method of constructing a billing statement comprising:
- a. establishing a unique customer identifier for each customer;
  - b. creating a first digital document representing an advertisement image with a unique advertisement identifier and associating the customer identifier with the advertisement identifier;
  - c. creating a second digital document representing an invoice for advertisements;
  - d. finding the first digital document in a first advertisement database and copying the first digital document to an invoice database; and
  - e. storing the first and second digital documents in a common file.
- X*
2. (Amended) The method of claim 1 including the further step of copying the first and second digital documents to a removable storage medium.
- Q*

Serial No.: 09/418,744

3. (Amended) The method of claim 1 including the further step of listing each first digital document as a line item on the second digital document.

4. (Amended) The method of claim 1 including the further step of displaying the first and second digital documents in human readable format.

5. (Amended) The method of claim 1 further including the step of creating a third digital document representing a publication page image containing the advertisement image and associating the third digital document with the unique advertisement identifier.

6. (Amended) The method of claim 5 further including the step of finding the third digital document containing the advertisement in a second publication database and copying the third digital document to the invoice database.

7. (Amended) The method of claim 6 further including the step of storing the third digital document in a common file associated with the second digital document.

Q

Serial No.: 09/418,744

*Sub B2*  
8. (Amended) A method of constructing a billing statement comprising:

a. establishing a unique customer identifier for each customer;  
b. creating a first digital document representing an advertisement image with a unique advertisement identifier and associating the unique customer identifier with the unique advertisement identifier;

*X*  
c. creating a second digital document representing a publication page image with the advertisement image and associating the publication page image with the unique advertisement identifier;

d. creating a third digital document representing an invoice for advertisements including specifying an identifier range for invoiced advertisements;

e. finding the first digital document by searching the unique customer identifier in a first database and copying the first digital document to an invoice database and listing each found first digital document as a line item on the invoice;

f. finding the second digital document and copying the second digital document to the invoice database; and

g. storing the first and second digital documents in a common file associated with the third digital document.

Serial No.: 09/418,744

2<sup>9</sup>. (Amended) The method of claim ~~8~~<sup>1</sup> further including finding the second digital document by searching the unique advertisement identifier.

3<sup>10</sup>. (Amended) The method of claim ~~8~~<sup>1</sup> further including finding the second digital document by searching the unique customer identifier.

4<sup>11</sup>. (Amended) The method of claim ~~8~~<sup>11</sup> including the further step of copying the first, second, and third digital documents to a removable storage medium.

5<sup>12</sup>. (Amended) The method of claim ~~8~~<sup>1</sup> including the further step of listing each advertisement identifier as a line item on the invoice document.

6<sup>13</sup>. (Amended) The method of claim ~~8~~<sup>1</sup> including the further step of displaying the first, second, and third digital documents in human readable format.

15. (Amended) A method of constructing a billing statement for published advertisements comprising:

a. establishing a unique customer identifier for a customer to be billed;

Serial No.: 09/418,744

b. creating a digital billing invoice document and associating the digital billing invoice document with the unique customer identifier and storing the digital billing invoice document in an invoice file;

c. creating a digital advertisement document with a unique advertisement identifier and associating the unique customer identifier with the unique advertisement identifier and storing the digital advertisement document in an advertisement database;

d. creating a digital publication page, with the digital advertisement document thereon, and having a unique page identifier; and associating the unique page identifier with the unique advertisement identifier and storing the digital publication page document in a publication page database;

e. searching for digital advertisement documents in the advertisement database according to the customer identifier, identifying digital advertisement documents according to the customer identifier, and copying identified digital advertisement documents to the invoice file;

f. searching for digital publication pages associated with the digital advertisement documents in the publication page database and copying the associated digital publication pages to the invoice file; and

g. cross referencing the billing invoice, advertisement, and publication page digital documents in the invoice file.

Serial No.: 09/418,744

8<sup>2</sup>  
16. (Amended) The method of claim 1<sup>7</sup> including the further step of copying the billing invoice, advertisement, and publication page digital documents to a removable storage medium.

9  
17. (Amended) The method of claim 1<sup>7</sup> including the further step of listing each digital advertisement document as a line item on the invoice document.

10  
18. (Amended) The method of claim 1<sup>9</sup> including the further step of displaying the billing invoice, advertisement, and publication page digital documents in human readable format.

11  
19. (Amended) The method of claim 1<sup>9</sup> wherein the step of creating the digital billing invoice document includes specifying an identifier range for the digital advertisement documents.

12  
20. (Amended) The method of claim 1<sup>11</sup> wherein the step of specifying an identifier range further includes specifying a date range on which the digital advertisement documents were published in print.